

# OTTAWA OUTDOORS

NOW AUGUST  
MONTHLY

EASTERN ONTARIO: OTTAWA, OTTAWA VALLEY | WESTERN QUEBEC: GATINEAU, OUTAOUAIS, PONTIAC  
ADVENTURE • TRAVEL • HIKE • BIKE • CANOE • KAYAK • CAMP • HOME • REAL ESTATE • FAMILY • HEALTH

YOUR MONTHLY OUTDOOR ADVENTURE,  
TRAVEL AND LIFESTYLE GUIDE.

## NOW MONTHLY! AND WE ARE EVERYWHERE!

- Bigger size, bigger ads, lower costs!
- 80,000 monthly followers (online/print)
- Regional-wide exposure at 200 locations

### YOUR PRINT AD ALSO GETS YOU:

- **FREE** SOCIAL MEDIA (Facebook/Twitter)
- **FREE** WEBSITE BANNER ADS
- **FREE** IN-BOX ENEWSLETTER ADS
- **FREE** DIGITAL+MOBILE

**80,000  
READERS  
+ FOLLOWERS  
EVERY MONTH!**

Align with us and stay in  
front of 80,000 Ottawa,  
Gatineau and Valley  
outdoor adventure  
adults and families.  
**EVERY MONTH!**



**MEDIA  
KIT**

**Want to target 80,000 outdoor readers  
in the Ottawa region? We're your online,  
web, social media and magazine answer.**

**RACE  
REPORT**  
Somersault's  
Dua/Triathlon | August 12-13



**FESTIVALS** | September 13-17

**CityFolk**

**ADVENTURE WOMEN**

Bootcamps.  
Sign-up today!



**CRAFT BEER**

Whitewater Brewery and  
their tasty selection!

# 80,000 MONTHLY FOLLOWERS!!

~ 30,000 see your PAID-AD in the picked-up monthly magazine  
+ 10,000 see FREE SOCIAL MEDIA POSTS (Facebook/Twitter)  
+ 20,000 see FREE DIGITAL AD to inboxes + online  
+ 20,000 see FREE banner ads in Monthly eNewsletter / Web  
= 80,000 monthly followers everywhere!

**GET YOUR MESSAGE OUT EVERYWHERE THROUGH OUR MAGAZINE & NETWORK EVERY MONTH!!**

## 1 FULL PAGE

1x – \$1675

3x – \$1525

6x – \$1425

12x – \$1275

OBC – \$2175

IBCs – \$1975

SPECS:  
10.75"H x 9.00"W

**\$1,570 ONLINE BONUS**

## 1/4 PAGE

1x – \$575

3x – \$525

6x – \$475

12x – \$375

SPECS: 5.30"H x 4.50"W

**\$185 ONLINE BONUS**

Did you know you can...  
**BUY & OWN the FRONT COVER?!**

With an appropriate photo, you can put your business on the cover and WE'LL promote it! Just \$975 extra, limited spots.

## 1/2 PAGE HORIZONTAL

1x – \$925

3x – \$875

6x – \$825

12x – \$775

SPECS: 5.30"H x 9.00"W

**\$815 ONLINE BONUS**

Large format publication  
10x12" glossy cover!



Celebrating  
**15 YEARS**  
BY LAUNCHING MONTHLY!



**1/6 PAGE  
VERTICAL**

1x – \$475  
3x – \$425  
6x – \$375  
12x – \$275

SPECS: 5.30"H x 3.00"W

**\$110 ONLINE BONUS**

**1/9 PAGE**

1x – \$375  
3x – \$325  
6x – \$275  
12x – \$175

SPECS: 3.50"H x 3.00"W

**\$110 ONLINE BONUS**

**80,000  
READERS &  
FOLLOWERS EVERY  
MONTH!**  
**200 PICK-UP  
LOCATIONS!**  
**WE'RE  
EVERYWHERE!**

**1/6 PAGE  
HORIZONTAL**

1x – \$475  
3x – \$425  
6x – \$375  
12x – \$275

SPECS: 3.50"H x 4.50"W

**\$110 ONLINE BONUS**

**AD  
LISTING**

**\$150**

SPECS:  
1.62"H X 1.37"W

**1/3 PAGE  
VERTICAL**

1x – \$775  
3x – \$725  
6x – \$675  
12x – \$575

SPECS: 10.75"H x 3.00"W

**\$425 ONLINE BONUS**

**1/3 PAGE  
HORIZONTAL**

1x – \$775  
3x – \$725  
6x – \$675  
12x – \$575

SPECS: 3.50"H x 9.00"W

**\$425 ONLINE BONUS**

THE ARTICLES & DEPARTMENTS

# OTTAWA MONTHLY OUTDOORS

WHAT'S IN EVERY ISSUE??  
CHECK OUT THESE SECTIONS

GOT A MESSAGE TO SHARE?  
WE'LL TELL 80,000 EACH MONTH

Align with us and reach your target market better than ever.

Your monthly ad reaches 80,000 people through our magazine/digital/mobile/online/social media and web portals. With a combined yearly circulation of 120,000 copies (and nearly 1 million yearly readers), YOU WIN BIG.

ADVERTISE IN AN ARTICLE SECTION  
THAT BEST TARGETS YOUR BUSINESS.

WE'RE everywhere so YOU get results!

## ADVENTURE LIFE



Spotlighting travel destinations, women, men, kids and families and their travel adventures.

PERFECT FOR: TRAVEL AGENCIES,  
OUTDOOR ADVENTURE BRANDS AND  
RETAIL OUTLETS.



## FAMILIES + CHILDREN

CAMPS, DAYCARES, EDUCATION  
Tell our 80,000 followers what  
you have to offer!

PERFECT FOR: CAMPS, FAMILY  
RETAILERS, EDUCATION & DAYCARES.



## MIND AND BODY

YOGA, NATURE,  
HEALTH,  
WELLNESS,  
FITNESS

Tips, gear and  
guidance for  
your healthy  
life.

PERFECT FOR:  
RETAILERS AND  
OWNERS OF ALL  
TYPES.



## ON THE EDGE

CLIMBING  
RAFTING  
SKYDIVING

Extreme  
adventure  
sports from  
climbing,  
to rafting to  
skydiving!

PERFECT FOR:  
WHITEWATER  
RAFTING,  
CLIMBING, AND  
ADVENTURE  
COMPANIES.

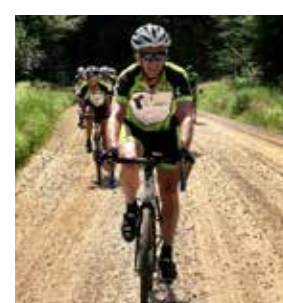


## PEDAL SPORTS

ROAD BIKING  
MOUNTAIN  
BIKING  
FAT BIKING  
(Winter)

Tips on routes, safety, gear  
and the latest products and  
all things relating to cyclists  
everywhere.

PERFECT FOR: BICYCLE BRANDS,  
LOCAL BIKE RETAILERS.



## ESCAPE LIFE

RESORTS,  
REAL ESTATE,  
BACKYARDS, SPAS,  
GETAWAYS

All you need to know  
about where to go,  
and what oasis to  
visit or purchase.

PERFECT FOR: REAL  
ESTATE AGENTS,  
RESORTS, SPAS, COTTAGE  
AND BACKYARD.





## PADDLE SPORTS



### CANOES, KAYAKS STAND-UP PADDLEBOARDS

Always sharing tips, and the latest on all things paddle-related.

PERFECT FOR: CANOE, KAYAK AND SUP RETAILERS, LESSON TEACHERS, ADVENTURE GUIDES & LODGES.



## FINISH LINE, RACE + OCR SPORTS



## WINTER SPORTS

### ALPINE SKIING, XC-SKIING, SNOWSHOEING, DOGSLEDDING, WINTER LODGES & RESORTS

From ski resorts to winter lodges, the winter snow issues of Ottawa Outdoors Monthly will have it all. Book your monthly ads.

SKI HILLS, LODGES, WINTER ADVENTURE BUSINESSES.



## TREAD SPORTS



### HIKING RUNNING WALKING

PERFECT FOR:  
RETAILERS OF  
HIKE + RUNNING  
GEAR; CLINICS,  
TRAINERS.



### RACE ORGANIZERS DUA/TRIATHLONS OBSTACLE COURSE RACES PADDLING RACES

Competitive athletes and families love races. We'll always feature tips and upcoming races to our readers.

PERFECT FOR:  
ALL RACE ORGANIZERS.



## REGULAR DEPARTMENTS

IN EVERY ISSUE

SURVIVAL COLUMN

NATURE COLUMN

BOOK REVIEW

HISTORIC OTTAWA

MUSIC & BANDS

COMMUNITY SPOTLIGHT

DRINK OF THE MONTH

PROFILES: ARTISTS, PHOTOGS+

RESTAURANT SPOTLIGHT

FESTIVAL GUIDE

CALENDAR OF EVENTS

SOCIAL MEDIA OUTDOORS

COOL GEAR HOT CLOTHING

## CLASSIC SPORTS



GOLF, BOATING,  
SAILING, RVING  
Tips +more.

PERFECT FOR:  
RETAILERS AND  
CLUBS.

## CITY LIFE

BEERS, DINE,  
DRINKS, MUSIC,  
FESTIVALS

All you want!

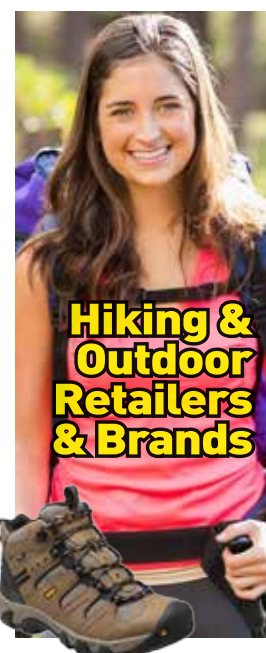
PERFECT FOR:  
BEER RETAILERS,  
RESTAURANTS  
AND FESTIVAL  
ORGANIZERS.





**Businesses like yours listed below!**

**Advertise in a city-wide magazine and online  
source to reach these 80,000 monthly followers?**





# WHAT YOU GET.

A

↓ CHOOSE YOUR AD ↓

AND GET ALL THESE ONLINE ADS FREE

B

YOU GET ALL (4) ONLINE DIGITAL STREAMS FREE WITH YOUR MAGAZINE PRINT AD. ↓

AD SIZES, RATES + ALL YOUR FREE ONLINE DIGITAL EXPOSURE!

AD MATERIAL DATES AND DISTRIBUTION
JANUARY BOOK DEC1 STREET JAN1
FEBRUARY BOOK JAN1 STREET FEB1
MARCH BOOK FEB1 STREET MAR1
APRIL BOOK MAR1 STREET APR1
MAY BOOK APR1 STREET MAY1
JUNE BOOK MAY1 STREET JUN1
JULY BOOK JUN1 STREET JUL1
AUGUST LAUNCH BOOK ASAP STREET AUG15
SEPTEMBER BOOK ASAP STREET SEP10
OCTOBER BOOK SEP1 STREET OCT1
NOVEMBER BOOK OCT1 STREET NOV1
DECEMBER BOOK NOV1 STREET DEC1

AD SIZES CHOOSE YOUR SIZE BELOW, AND SEE THE EXTRAS YOU GET.	BOOK+BUY YOUR MONTHLY MAGAZINE ADS (FREQUENCY / COSTS)				BUY THIS GET ALL THIS ONLINE FREE	FREE ONLINE DIGITAL BONUS WITH MAGAZINE ADS	FREE SOCIAL MEDIA POSTS WITHIN MONTH A	FREE DIGITAL EDITION ONLINE MOBILE AND WEBSITE B	FREE WEBSITE LINK PROMOTION C	FREE MONTHLY ENEWSLETTER TO IN-BOXES D
AD SIZES	1x	3x	6x	12x	H" x W"	YOUR DIGITAL BONUS VALUE BELOW.			H" x W"	H" x W"
LISTING	\$150	\$150	\$150	\$150	1.62 x 1.37		—	Ad is live weblink	Ad is live weblink	—
1/9PG	\$375	\$325	\$275	\$175	3.50 x 3.00	\$110 ONLINE BONUS	1 post Facebook Twitter	Ad is live weblink	HTML listing	Digital issue emailed + html link
1/6PG VERTICAL	\$475	\$425	\$375	\$275	5.30 x 3.00	\$110 ONLINE BONUS	1 post Facebook Twitter	Ad is live weblink	HTML listing	Digital issue emailed + html link
1/6PG HORIZONTAL	\$475	\$425	\$375	\$275	3.50 x 4.50	\$110 ONLINE BONUS	1 post Facebook Twitter	Ad is live weblink	HTML listing	Digital issue emailed + html link
1/4PG	\$575	\$525	\$475	\$375	5.30 x 4.50	\$185 ONLINE BONUS	1 post Facebook Twitter	Ad is live weblink	Button 2 Logo 120x60px	Digital issue emailed + html link + logo
1/3PG VERTICAL	\$775	\$725	\$675	\$575	10.75 x 3.00	\$425 ONLINE BONUS	2 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble	Button 1 Logo 120x90px	Digital issue emailed + html link + logo + 150x180px banner
1/3PG HORIZONTAL	\$775	\$725	\$675	\$575	3.50 x 9.00	\$425 ONLINE BONUS	2 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble	Button 1 Logo 120x90px	Digital issue emailed + html link + logo + 150x180px banner
1/2PG	\$925	\$875	\$825	\$775	5.30 x 9.00	\$815 ONLINE BONUS	3 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + Slideshow	Rectangle Banner 150x180px	Digital issue emailed + html link + logo + 250x250px banner
1 FULL PG	\$1675	\$1525	\$1425	\$1275	10.75 x 9.00	\$1,570 ONLINE BONUS	5 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + "SPOTLIGHT" Flag + Slideshow or Video + BONUS Page inside	Square PopUp 250x250px	Digital issue emailed + html link + logo + 300x600px full banner
2 PG SPREAD	\$3500	\$3250	\$2950	\$2725	10.75 x 19.00	\$3,255 ONLINE BONUS	9 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + "SPOTLIGHT" Flag + 2x Slideshow or Video + BONUS 2Pages inside	2x Square PopUp 250x250px + video	Digital issue emailed + html link + logo + 300x600px full banner + video
INSIDE EARLY PGS	\$1875	\$1725	\$1625	\$1425	10.75 x 9.00	\$2,260 ONLINE BONUS	6 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + "SPOTLIGHT" Flag + Slideshow or Video + BONUS Page inside	Square PopUp 250x250px + video	Digital issue emailed + html link + logo + 350x600px full banner + video
INSIDE FRONT COVER	\$1975	\$1825	\$1725	\$1525	10.75 x 9.00	\$2,310 ONLINE BONUS	6 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + "SPOTLIGHT" Flag + Slideshow or Video + BONUS Page inside	Large Rectangle 280x336 + video	Digital issue emailed + html link + logo + 350x600px full banner + video
INSIDE BACK COVER	\$1975	\$1825	\$1725	\$1525	10.75 x 9.00	\$2,310 ONLINE BONUS	6 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + "SPOTLIGHT" Flag + Slideshow or Video + BONUS Page inside	Large Rectangle 280x336 + video	Digital issue emailed + html link + logo + 350x600px full banner + video
OUTSIDE BACK COVER	\$2175	\$2025	\$1925	\$1825	12.40 x 10.40 Bleed specs for OBC only	\$2,765 ONLINE BONUS	8 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + "SPOTLIGHT" Flag + Slideshow or Video + BONUS Page inside	Pop-Under Full Banner 300x600px + video	Digital issue emailed + html link + logo + 400x600px full banner + 2 videos
MAGAZINE COVER	\$3150	Did you know you can buy and own the cover spot of the magazine? With an appropriate (and agreed-upon) photo, you can put your business on the cover and we'll promote it! Just \$975 extra over the OBC rate — only 12 spots per year.				\$3,235 ONLINE BONUS	6 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + "SPOTLIGHT" Flat + Slideshow or Video + BONUS Page inside	Pop-Under Full Banner 300x600px + video + slideshow	Digital issue emailed + html link + logo + 400x600px full banner + 1 videos
POLYBAG INSERTS WITH MAGAZINES	\$3200	Multi-paged Guides — 10,000 over 1mo				\$815 ONLINE BONUS	3 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + Slideshow	Rectangle Banner 150x180px	Digital issue emailed + html link + logo + 250x250px banner
	\$4900	Multi-paged Guides — 20,000 over 2mo's								
	\$2200 \$3500	Trifolds/Postcards — 10,000 over 1mo Trifolds/Postcards — 20,000 over 2mo's				\$815 ONLINE BONUS	3 posts Facebook Twitter	Ad is live weblink + "LOOK" bubble + Slideshow	Rectangle Banner 150x180px	Digital issue emailed + html link + logo + 250x250px banner

## DIGITAL/ONLINE-ONLY RATES

As outlined above, with each magazine print ad you book and buy you receive some of the FREE VALUE ADDED online marketing bonus outlined above.

If you choose, you may purchase these spots individually without having a print ad. Ad rates are outlined right. --->



## SOCIAL MEDIA

Per Facebook Post \$25  
Per Twitter Post \$15

With your print magazine ad: these are all free. If you want online 'only', rates are to the right.

## DIGITAL MAGAZINE

Live Web Link \$ 25  
'Look' Bubble \$ 50  
'Spotlight' Flag \$ 50  
Slideshow or Video \$200  
1 Digital Page Bonus \$475

## WEBSITE HOMEPAGE

Live Web Link Text \$ 25  
Button 2 Logo \$ 50  
Button 1 Logo \$ 75  
Rectangle Banner \$150  
Square Pop-Up \$225  
Large Rectangle Banner \$275  
Pop-Under Full Banner \$325  
Video \$350  
Slideshow \$350

## MONTHLY E-NEWSLETTER

Live Web Link \$ 20  
Logo \$ 25  
150X180 Banner \$125  
250X250 Banner \$200  
300X600 Full Banner \$325  
350X600 Full Banner \$350  
400X600 Full Banner \$400  
Video \$275

Stay current. Book Monthly.

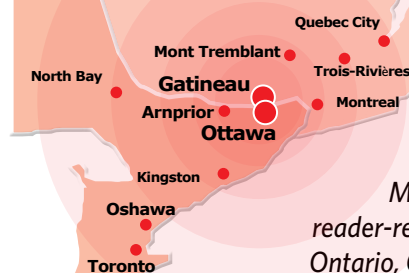
## WHERE YOUR ADS REACH

# OTTAWA OUTDOORS

TRAVEL | FAMILY | HOME | FITNESS | ADVENTURE

ON QC U.S.

**80,000 readers + followers every issue!**



Map showing reader-reach around Ontario, Quebec and the into the U.S.

FREE Distribution in sports, outdoors and high-traffic locations everywhere, including: Carp, Arnprior, Almonte, Pakenham-Summerside, Carleton Place, Perth, Smith Falls, Kemptville, Manotick, Winchester, Vars, Embrun, Casselman, Rockland, Cumberland and the entire OTTAWA VALLEY and OTTAWA-GATINEAU region.

**Nearly 1,000,000 annual readers in Ottawa/Gatineau and Ottawa Valley regions!**

Our readers are your customers! They're looking for their next outdoor adventure and keen to get there!

## JUST SOME OF A LONG LIST OF ADVERTISERS

### CURRENT AND PREVIOUS ADVERTISERS INCLUDING BRANDS, BUSINESSES, TOURISM AND OUTDOOR SUPPORTERS.

#### BUSINESSES

Mountain Equipment  
SAIL  
Bushtukah  
Trailhead  
Paddleshack  
Frontenac Outfitters  
Techno Sport  
Kunstadt Sports  
Fit Systems  
Expedition Shoppe  
Travel Cuts  
Hurst Marina  
Gregg Christie's Outdoors  
G.A.P. Adventures  
Tuxedo Sports  
Gords Running Store  
Trek Adventure  
The North Face Store  
Burton Dive Service  
Golds Gym  
Travel Cuts University  
Undercurrents  
Campers Village  
Coast Mountain Sports  
TechnoSport  
Holistic Clinic  
Rama Lotus Yoga Centre  
Splash Pools & Spa  
Pure Iron Athletics  
NCC  
Glebe Trotters  
Camp Fortune  
City of Lanark

City of Petawawa  
City of Pembroke  
City of Perth  
Bonnechere Caves  
Ottawa Rowing Club  
RA Centre  
Clock Tower Restaurant  
Broadway's Restaurant  
IMAX Theatre  
Museum of Civilization  
Jenda Paddle  
Rama Lotus Yoga Centre  
Ride the Rideau  
Wilderness Tours Rafting  
MKC & Owl Rafting  
River Run Rafting  
Advantage Boating Sailing  
Canot-Camping  
The Pontiac  
Killens Reid Physiotherapy

#### TOURISM

Ontario Tourism  
Quebec Tourism  
Chile Tourism  
Tourism (Gatineau)  
Tourisme Outaouais  
Tourism Quebec  
Mont Tremblant  
Chateau Montebello  
Chateau Frontenac  
Brome Mississiquoi  
Sam Jakes Inn  
Wakefield Mill Inn  
Eco & Adventure Tours

Adventure Lodge  
The Bing Retreat  
Couples Resort  
Millcroft Inn  
Le Nordik Spa  
Calabogie Peaks Resort  
Calabogie Highlands Golf  
Emerald Links Golf  
Metcalf Golf Club  
Falconbridge Golf Club  
Le Diable Golf Club  
Le Geant Golf Club  
Ski Banff  
Ski Whistler  
Ski Bromont  
Ski Eastern Townships  
Camp Fortune  
Mont Cascade Resort  
Ski Mont Sutton  
Bolton Valley Resort  
Ski Sutton  
Stowe Vermont Ski  
Mont Pakenham Ski  
Tourism (Alberta)  
Tourism (BC)  
Tourism Maritimes

#### BRAND NAMES

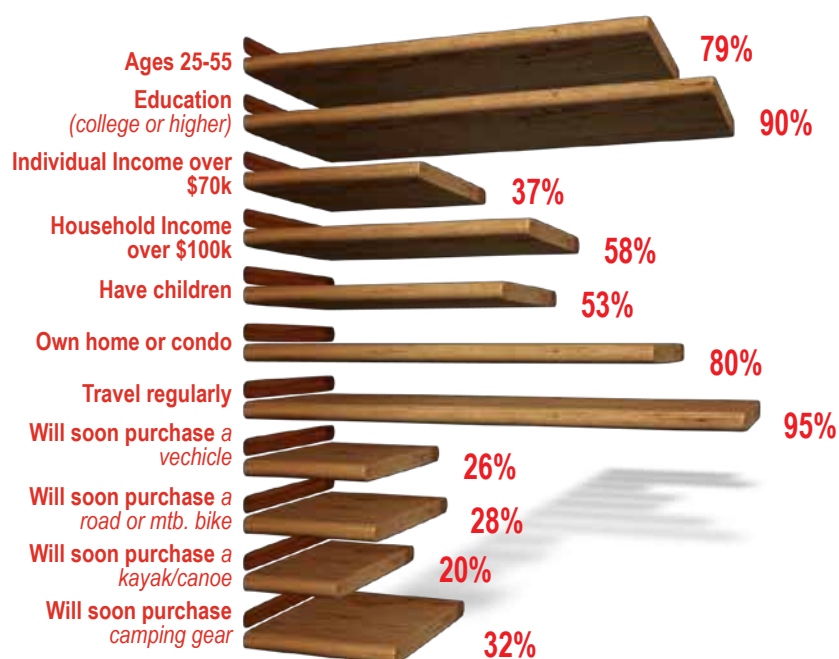
Sierra Designs  
North Face  
Merrell Footwear  
Keen Footwear  
Atomic Ski  
Wenonah Canoe  
K2 Sports Canada

Eureka Tents  
Subaru  
Landrover  
Level Six Clothing  
Ryder Sunglasses  
Ecco Footwear  
Blundstone Boots  
Canada Portable Kayaks  
Fendock Docks  
Clearwater Canoes

#### RACES, CLUBS, SHOWS, & EVENTS

Somersault Events  
Ottawa Ski, Travel Show  
Ottawa Cottage Show  
Somersault Promotions  
Gatineau Loppet  
Canada Ski Marathon  
ING Ottawa Marathon  
Ottawa Sport & Social  
New Edinburgh Club  
Synergy Adventure  
Raid Pulse Adventure  
Sea2Summit Race  
Bell City Race  
Quest for a Cure Race  
Ottawa Rowing Club  
Inner Limits  
Race for Pace  
Try this Triathlon  
The Mitsubishi City Chase  
Bettys Run for ALS  
5 Peaks Trail Running Series  
Tour for Kids

## READER SURVEY & STATS FROM 15YRS PUBLISHING



## RIDE THE POLYBAG EXPRESS - YOUR BROCHURES WITH EACH COPY

Get your guides and brochures right into the hands of customers!

Do you have travel guides, trifold, brochures or postcards? Get them blown-in or inserted into a polybag with each issue of Ottawa Outdoors Monthly and you're guaranteed to reach a captivated and extremely targeted audience!



### POLYBAG RATES

	1 mo	2mo's
Guides per/month	10,000	20,000
Multi-paged Guides	\$3,200	\$4,900
Trifolds/Postcards	\$2,500	\$3,500

**YOUR MULTI-PAGE BROCHURES TARGETING YOUR CAPTIVE CUSTOMERS.**



Nothing targets  
your customers  
better.

12 MONTHLY  
ISSUES!  
15 YEARS

Social Media  
+ Web are  
FREE with your  
magazine ad!

**OTTAWA OUTDOORS**  
ADVENTURE • TRAVEL • HIKE • BIKE • CANOE • KAYAK • CAMP • HOME • COTTAGE • FAMILY

**NOW MONTHLY! AND WE'RE EVERYWHERE!**

12 MONTHLY ISSUES =  
12 OPPORTUNITIES TO TARGET YOUR CUSTOMERS EVERY MONTH!

YOUR PRINT AD-BUY GETS YOU:  
FREE SOCIAL MEDIA    FREE eNEWSLETTER  
FREE WEBSITES        FREE MOBILE

**80,000 FOLLOWERS WHO READ YOUR MESSAGE EVERY MONTH, BECAUSE YOU'RE ALIGNED WITH US!**

YOUR MOST TARGETED OPTION OUT THERE.

**OTTAWA OUTDOORS**  
ADVENTURE • TRAVEL • HIKE • BIKE • CANOE • KAYAK • CAMP • HOME • COTTAGE • FAMILY

**NOW MONTHLY! AND WE'RE EVERYWHERE!**

80,000 READERS & FOLLOWERS EVERY MONTH!  
Align with us and stay in front of 80,000 Ottawa, Gatineau and Valley outdoor enthusiasts, adults and families. EVERY MONTH!

80,000  
FOLLOWERS.  
You can't beat that  
monthly reach!

12 MONTHLY  
ISSUES!  
15 YEARS

WE ARE  
EVERYWHERE!  
City-wide  
enthusiasts see  
your message.



Ottawa-Gatineau + Western Québec  
Ottawa-Valley + Eastern Ontario

# THE OTTAWA OUTDOOR + ADVENTURE TRAVEL SHOW

7<sup>TH</sup>  
YEAR

**BOOK  
YOUR  
EXHIBITOR  
BOOTH TODAY!**

**AND GET FREE ONLINE +  
MAGAZINE ADVERTISING!**

[www.AdventureOttawa.ca](http://www.AdventureOttawa.ca)

**APRIL  
21-22  
2018  
EYCENTRE**

ADVENTURE TRAVEL  
EXHIBITORS

NATURE & SPORTSMEN  
EXHIBITORS

CELEBRITY  
SPEAKERS

OUTDOOR DESTINATION  
EXHIBITORS

OUTDOOR ADVENTURE GEAR  
EXHIBITORS



EXHIBITORS +  
BRANDS

EDDIE BAUER

GEO GREAT ESCAPE  
OUTFITTERS  
WILDERNESS TOURS  
ADVENTURE DESTINATIONS

Auto Parks  
EST. 1955

SCOUTS CANADA

THE CANADIAN CANOE MUSEUM  
Le Musée Canadien du Canot

Eureka!  
Music to Meet The Challenge

OWL Rafting.com  
on the Ottawa River

Columbia  
Sportswear Company

SUPPORTING  
PARTNERS

MEC

OTTAWA  
SUN  
100%

SAIL

OTTAWA  
CITIZEN

BUSHTUKAH

boom  
99.7

- Celebrity Speakers (Ontario/Québec)
- Adventure Travel Destinations
- Outdoor gear and clothing
- Demo Pavilion & Kid's games

The must-see show for outdoor enthusiasts!

Order tickets in advance and save.

[www.AdventureOttawa.ca](http://www.AdventureOttawa.ca)

